



## 2018 FULL MEMBERSHIP APPLICATION

date \_\_\_\_\_

Business Name:  
Owner/Contact  
Address  
Gallery  
hours  
Telephone

Fax  
Email  
Web site address

(Please include images for the web site.)

Brief description of your art  
business :

1. We are applying for annual membership in **Albuquerque Art Business Association** at \$825.00/year (including ARTScrawl fees). Membership is on our fiscal annual basis and is to be honored from July1-June30.
2. Our Business Registration Number is \_\_\_\_\_
3. We operate an exhibition venue whose focus is the sale, promotion or exhibition of art:  
 Yes  No If no, describe focus \_\_\_\_\_
4. I/We subscribe to and support the AABA Code of Ethics as follows:
  - a. *Members pledge to abide by the bylaws of the AABA, the laws and regulations enacted by public authorities and generally accepted standards of fair and honest business conduct.*
  - b. *Members agree to practice honesty and integrity in dealings with the public, museums, artists and other art businesses.*
  - c. *Members pledge that they are professional and responsible dealers and assume complete responsibility for the authenticity of the works their business sells.*
  - d. *Members pledge that they are experienced and knowledgeable in the types of art they offer for sale, so that purchasers may buy from AABA members with confidence and good faith.*
  - e. *Members agree not to misrepresent any of the artwork offered or artists represented by their business.*
  - f. *Members agree to abide by fair trade practices and truth in advertising.*
  - g. *Members agree to avoid spurious marketing techniques such as inflating the fair value of merchandise in order to offer so-called discounts and thereby attempting to convey the false impression that the buyer or prospective buyer is receiving a bargain.*
  - h. *Any promotional sales and/or auction held by member businesses must be bonafide, presented in an ethical and honest manner and meet existing regulations and ordinances. The constant use of sales as a consistent marketing promotion will be in violation of this code.*
5. Enclosed is our check payable to AABA for:
  - a.  Single annual payment of \$825.00
  - b.  Quarterly payment of \$225.00  
 \*\*Quarterly Payments Are due the First Month of each quarter

6. Enclosed is our information for the AABA web site including an image.

Signature of agreement to all above

Date of Application

Benefits of Membership:

**Albuquerque Arts Business Association (AABA).**

1. Membership fee of \$825.00 annually  
Membership fee may be paid quarterly at \$225.00/per quarter.
  
2. 12 ArtsCrawls First Fridays plus any qualifying Artful Saturdays
3. Your event listing in the AABA monthly brochure and in the Gallery Guide section.
4. Your own webpage on the AABA/ ArtsCrawl Website.
5. Promotion on ArtsCrawl Facebook pages
6. Participation in the Hotel Andaluz quarterly exhibitions
7. Participation in the annual Local Treasures awards program at the **Albuquerque Museum of Art and History**
8. An ArtsCrawl banner to display for your AABA events. A \$50.00 Refundable deposit is required.
9. Membership decal for your window to let your customers know you belong to the **Albuquerque Art Business Association**
10. You will be Associated with the Best galleries in the Albuquerque area.
- 11.\* Discounted Booth rate until Aug 2018 For the 2019 Albuquerque Art Showcase: New Mexico's Visual Art Expo... August 2019
12. ARTSCRAWL LIASONS: JILL 948-8840, VALERIE 261-0075

Updated June 2018

**Welcome to the ArtsCrawl People**