



2018 ASSOCIATE MEMBERSHIP APPLICATION

Business/Retail Name:

Owner/Contact

Address

Telephone

Fax

Email

Web site address

Brief description of your art business: (Please include images for the web site.)

1. We are applying for associate membership at \$500.00 per year
2. Our Business Registration Number is _____
 - a. The primary venue and focus of this organization is the sale, promotion and/or exhibition of art: Yes No
 - b. If no, describe focus. _____
3. We wish to participate in AABA programs other than ARTScrawl.
4. I/We subscribe to and support the AABA Code of Ethics as follows:
 - a. *Members pledge to abide by the bylaws of the AABA, the laws and regulations enacted by public authorities and generally accepted standards of fair and honest business conduct.*
 - b. *Members agree to practice honesty and integrity in dealings with the public, museums, artists and other art businesses.*
 - c. *Members pledge that they are professional and responsible dealers and assume complete responsibility for the authenticity of the works their business sells.*
 - d. *Members pledge that they are experienced and knowledgeable in the types of art they offer for sale, so that purchasers may buy from AABA members with confidence and good faith.*
 - e. *Members agree not to misrepresent any of the artwork offered or artists represented by their business.*
 - f. *Members agree to abide by fair trade practices and truth in advertising.*
 - g. *Members agree to avoid spurious marketing techniques such as inflating the fair value of merchandise in order to offer so-called discounts and thereby attempting to convey the false impression that the buyer or prospective buyer is receiving a bargain.*
 - h. *Any promotional sales and/or auction held by member businesses must be bonafide, presented in an ethical and honest manner and meet existing regulations and ordinances. The constant use of sales as a consistent marketing promotion will be in violation of this code.*
5. Enclosed is our check payable to AABA for:
 - a. Single annual payment of \$500.00
 - b. * Quarterly payments of \$150.00 due the 1st of each quarter

Associate Membership Benefits:

12 ARTScrawl Event listing on website and in brochure

Inclusion in ARTScrawl press release and promo on ARTScrawl Facebook

Signature of agreement to above Code of Ethics

Date of Application

**Return to AABA,
PO Box 36588,
Albuquerque, NM 87176**