



Albuquerque ART BUSINESS Association

The ARTSCRAWL People

2015-2016 ASSOCIATE MEMBERSHIP APPLICATION

Business/Retail Name:
Owner/Contact
Address

Telephone
Fax
Email
Web site address

Brief description of your art business: (Please include images for the web site.)

1. We are applying for associate membership at \$250 per year
2. Our Business Registration Number is _____
 - a. The primary venue and focus of this organization is the sale, promotion and/or exhibition of art: Yes No
 - b. If no, describe focus. _____
3. We wish to participate in AABA programs other than ARTScrawl.
4. I/We subscribe to and support the AABA Code of Ethics as follows:
 - a. *Members pledge to abide by the bylaws of the AABA, the laws and regulations enacted by public authorities and generally accepted standards of fair and honest business conduct.*
 - b. *Members agree to practice honesty and integrity in dealings with the public, museums, artists and other art businesses.*
 - c. *Members pledge that they are professional and responsible dealers and assume complete responsibility for the authenticity of the works their business sells.*
 - d. *Members pledge that they are experienced and knowledgeable in the types of art they offer for sale, so that purchasers may buy from AABA members with confidence and good faith.*
 - e. *Members agree not to misrepresent any of the artwork offered or artists represented by their business.*
 - f. *Members agree to abide by fair trade practices and truth in advertising.*
 - g. *Members agree to avoid spurious marketing techniques such as inflating the fair value of merchandise in order to offer so-called discounts and thereby attempting to convey the false impression that the buyer or prospective buyer is receiving a bargain.*
 - h. *Any promotional sales and/or auction held by member businesses must be bonafide, presented in an ethical and honest manner and meet existing regulations and ordinances. The constant use of sales as a consistent marketing promotion will be in violation of this code.*
5. Enclosed is our check payable to AABA for:
 - a. Single annual payment of \$250
 - b. Semi-annual payment of \$130
6. Enclosed is our information for the AABA web site including images.

Signature of agreement to above Code of Ethics

Date of Application

Return to AABA, PO Box 36588, Albuquerque, NM 87176