



Albuquerque ART BUSINESS Association

The ARTSCRAWL People

2015-2016 AFFILIATE MEMBERSHIP APPLICATION

Business/Retail Name:

Owner/Contact

Address

Telephone

Fax

Email

Web site address

Brief description of your art business: (Please include image and/or logo for the web site.)

1. We are applying for affiliate membership at \$100 per year
2. We are an individual business organization engaged in the sale, promotion and/or exhibition of art or activities supporting the arts but lacking a permanent exhibition venue.
3. We wish to participate in AABA programs other than ARTSdrawl.
4. I/We subscribe to and support the AABA Code of Ethics as follows:
 - a. *Members pledge to abide by the bylaws of the AABA, the laws and regulations enacted by public authorities and generally accepted standards of fair and honest business conduct.*
 - b. *Members agree to practice honesty and integrity in dealings with the public, museums, artists and other art businesses.*
 - c. *Members pledge that they are professional and responsible dealers and assume complete responsibility for the authenticity of the works their business sells.*
 - d. *Members pledge that they are experienced and knowledgeable in the types of art they offer for sale, so that purchasers may buy from AABA members with confidence and good faith.*
 - e. *Members agree not to misrepresent any of the artwork offered or artists represented by their business.*
 - f. *Members agree to abide by fair trade practices and truth in advertising.*
 - g. *Members agree to avoid spurious marketing techniques such as inflating the fair value of merchandise in order to offer so-called discounts and thereby attempting to convey the false impression that the buyer or prospective buyer is receiving a bargain.*
 - h. *Any promotional sales and/or auction held by member businesses must be bonafide, presented in an ethical and honest manner and meet existing regulations and ordinances. The constant use of sales as a consistent marketing promotion will be in violation of this code.*
5. Enclosed is our check payable to AABA for:
 - a. Single annual payment of \$100

Signature of agreement to above Code of Ethics

Date of Application

Return to AABA, PO Box 36588, Albuquerque, NM 87176